



For Immediate Release
May 22, 2002

**Luke Olson, SELECTED BY
THE REALTORS® LAND INSTITUTE**

Luke Olson, Olson Properties, Inc., San Antonio, Texas, has been selected for membership by the **REALTORS® Land Institute (RLI)**, headquartered in Chicago, IL. The announcement was made by RLI, which is an affiliate of the NATIONAL ASSOCIATION OF REALTORS®. Luke Olson is also a member of the San Antonio Board of REALTORS® and the RLI Texas Chapter.

Luke Olson joins an elite group of over 1,200 land specialist members of RLI throughout North America. In addition to subscribing to the REALTORS® Code of Ethics, RLI members support the high standards of conduct and experience that directly relate to their specialty as established by the REALTORS® Land Institute Board of Directors.

Through the RLI Land University, the Institute provides specialty education for members to be current in all aspects of Taxation, Investment, brokerage, subdividing, and planning regarding agricultural, transitional, recreational, and timberland. This depth of knowledge translates into the highest level of service to prospective purchasers and sellers of land. Through other activities, members are kept up-to-date with developments in the industry. Members market their clients' properties online through the RLILand.Net property service and in marketing sessions sponsored by local RLI Chapter or at national RLI meetings.



The REALTORS® Land Institute awards the Accredited Land Consultant (ALC) designation to its members who meet rigorous knowledge and experience requirements. The ALC designation is recognized throughout North America as the pinnacle of achievement for land real estate specialists.

The REALTORS® Land Institute is an affiliate of the nearly 1,000,000 member National Association of REALTORS®. It is the only branch of the REALTOR® family focused on land brokerage transactions within five specialized types: (1) farms and ranches; (2) undeveloped tracts of land; (3) transitional and development land; (4) subdivision and wholesaling of lots; and (5) site selection and assemblage of land parcels. The Institute was organized in 1944, and has been dedicated ever since to improving the professional competence of its members in land brokerage, management and development.

For more information about the Institute, a Directory of Members and its courses, visit www.RLILand.com. For an online listing of land for sale, visit the RLI Land Network at www.RLILand.Net.

For more information contact the REALTORS® Land Institute at 800.441.5263, RLI@realtors.org or

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